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QUARTERLY
NEWS OF ACTIF EUROPE

ACTIF info

SEPTEMBER 2010

Europe & Innovation



The European Commission has announced one of the biggest calls ever for information and communications technology (ICT) research proposals under the EU's research framework programmes.

The announcement was made at Europe's largest event for ICT research and innovation, ICT 2010-Digitally Driven. It will result in project funding of € 780 million in 2011. This funding will advance research on the future internet, robotics, smart and embedded systems, photonics, ICT for energy efficiency, health and wellbeing in an ageing society, and more. Under the Digital Agenda for Europe, the Commission has committed to maintaining the pace of a 20% yearly increase of the annual ICT R&D budget at least until 2013.

http://cordis.europa.eu/fp7/ict/

ACTIF Europe Contacts:

Yves Boisselier yb@actif-europe.eu +32.485.800.009

Pascal Echardour pe@actif-europe.eu +33 625 977 165

+33.625.977.165

MONIQUE LANDY ml@actif-europe.eu +33.608.964.816

www.actif-europe.eu



EU general informations The "Innovation Union" Turning ideas to jobs, group grow



The Europe 2020 target of increasing R&D investment to 3 percent of GDP could create 3.7 million jobs and increase annual GDP by up to €795 billion by 2025. One million extra researchers will be needed.

The European Commission's "Innovation Union" sets out a strategic approach to innovation, driven by the highest political level. The Innovation Union will focus Europe's efforts – and co-operation with third countries - on challenges like climate change, energy and food security, health and an ageing population. It will use public sector intervention to stimulate the private sector and to remove bottlenecks which stop ideas reaching the market. These include lack of finance, fragmented research systems and markets, under-use of public procurement for innovation and slow standard setting. The Innovation Union is a "flagship" in the Europe 2020 Strategy.

more info : http://europa.eu/InnovationUnion

Some key elements in the Innovation Union

- 1. European Innovation Partnerships
- 2. To improve access to finance
- 3. Existing research initiatives stepped up
- 4. Major research programme on public sector
- 5. Public procurement of innovative products
- 6. Europe's IP regime modernised

"Stopping European research programs would cost each year at least 0.7 % of GDP and 380.000 jobs from 2025 onwards"

DEMETER project - Paul Zagamé (27/09/2010)

The costs of a non-innovative Europe: What can we learn and what can we expect from the simulation works.

More infos://ec.europa.eu/research/social-sciences

More info: Full article + background documents on ACTIF-Europe web site

Forthcoming events



SME's, Research and Innovation : From Idea to Market Brussels on 17th-18th Nov

In the framework of the Belgian Presidency of the Council of Europe organises a conference focusing on the needs of "Small and Mediumsized Enterprises" around the twin themes of "Research" and "Innovation" as a background.

This conference will take place on November 17th and 18th 2010 at Brussels. The Two-day session will debates on :

- Have an Idea,
- How to turn an idea into Reality
- Meeting Market and Societal Challenges

more info: http://www.smeconference2010.be/



Euro Asia-Pacific Cooperation Forum on ICT research 26th Oct. 2010 Brussels,

EURASIAPAC project organise it to facilitate ICT related research cooperation between Europe and countries of the Asia-Pacific region (Australia, Japan, New Zealand and the Republic of Korea). Just after the launch of an important call for proposals for ICT research proposals, the workshop will be a key occasion to discuss opportunities for cooperation. This event is free of charge but prior registration is com-

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pulsory.

more info : http://eurasiapac-fp7.eu/2010/09/21



The Triple Helix VIII Conference Madrid, on 20th-22th Oct 2010

The main theme of our conference is Triple Helix in the Development of Cities of Knowledge, Expanding Communities and Connecting Regions. For submissions see details in call for papers.

Triple Helix VIII will be organized by the International Institute of Triple Helix more info :http://www.triplehelix8.org



EUROPE Innova Conference

Reshapino Euro

Addressing Societal Challenges through Entrepreneurship and Innovation

27-29 October 2010 Liège

The 3rd Europe INNOVA Conference is being organised by the Region of Wallonia in the framework of the Belgian Presidency of the European Union, in close collaboration with the European Commission's DG Enterprise and Industry. In the context of the Europe 2020 Strategy, the conference will address policy priorities for smart, sustainable and inclusive growth and reflect on how innovation can support the transition towards a resource efficient and competitive economy.

INNOVA

EYE ON IT

Class Services First

The Europe INNOVA annual partnering event looked at how innovation in services can best be supported.

Europe's service sector, Services now employ 70% of Europe's workforce, and account for 72% of the gross value added generated by the EU's 27 Member States

tive seeks to inform and assist stakeholders in the field of entrepreneurial innovation. the European Creative Industries Alliance to encourage the broader use of creativity in the economy at large. The Alliance should explore better ways of supporting creative industries and should examine how to increase interaction with other industries. The aim is to raise additional public and private funding of €100 million through this initiative. The third Europe INNOVA conference is

The Commission's Europe INNOVA initia-

organised on 27th to 29th Oct. 2010 in

more info: http://ec.europa.eu/enterprises

Focus on a successful project: www.oeno-mac.eu



Atfer the presentation of the training solutions and case-studies on key topics to the vine and wine sector,

EDOAO presented a key result of the project to support business development for the Greek wine sector: oeno-Enterprizer.

oeno-Enterprizer© is targeted first at the local development

technicians, actors or policy developers who provide accompanying services to end-users such as: vine or wine producers, industry or rural entrepreneurs.

oeno-Enterprizer© is an adaptable tool with multiple facets and developed by the project oeno-MAC. It is based on Enterprizer™ a powerfull engine for decision making.(see following article).



Open calls

)eno MAC

Research for the benefit of SMEs. Deadline: 8th December 2010



Strengthening the innovation capacity of European SMEs and their contribution to the development of new technology based products and markets by helping them

outsource research, increase their research efforts, extend their networks, better exploit research results and acquire technological know how, bridging the gap between research and innovation through European level collaboration. more info http://cordis.europa.eu/fp7/SMEs

Call "Regions of Knowledge 2011"



On 20 July 2010 the European Commission has published a call for proposals under the programme

Deadline: 9th December 2010

"Regions of Knowledge" inviting trans-national consortia of regional research driven clusters in the domain of sustainable transport to submit proposals for co-ordination actions. The call has a total budget of 18.66 M€.

more info : http://cordis.europa.eu/fp7/dc

EUROSTARS programme: 6th Cut off - deadline on March 24th 2011

EUREKA's Eurostars Programme is the first European funding and support programme dedicated to R&D performing SMEs. The fifth Eurostars cut-off has seen a 10% rise in the number of applications, with a grand total of 343 submissions. 1,092 organizations from 39 different countries are involved, 70% of which are SMEs.

The interest of Eurostars is also expanding beyond Europe with European led projects including partners from Brazil, the People's Republic of China, South Korea and the United States of America.

For further information, please contact the EUREKA National Contact Points and at: http://www.eurostars-eureka.eu/

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- * Transparency, thus helping to 'depoliticise' the decision-making process.

Enterprizer® applications become a standard for presentations to key stakeholders and decision management, funding and budget allocations

CEDEFOD

European lifelong learning indicators: making lifelong learning tangible! Scientists at the JRC's Institute for the Protection and Security of the Citizen (IPSC) have carried out an independent audit of the European Lifelong Learning Indicators (ELLI) Index

http://www.cedefop.europa.eu/EN/news/

The European Commission has launched a public consultation on future programme in the field of Education and training (2014-2020). The Commission seeks to gather views on the rationale. scope, operational objectives and design of the future programme from public and private organisations, local and regional authorities, ministries, relevant stakeholders in the field of education and training and any other organisation or individual involved or interested in education and training within the EU and in non EU countries. The consultation will be open until 30 November 2010.

http://www.cedefop.europa.eu/EN/news