

The 3rd ISPIIM Innovation Symposium

Managing the Art of Innovation: Turning Concepts into Reality
QUEBEC CITY, CANADA 12 - 15 DECEMBER 2010

International Society for Professional Innovation Management



The 3rd ISPIIM Innovation Symposium - **Managing the Art of Innovation: Turning Concepts into Reality** - will be held in **Quebec City, Canada** on **12-15 December 2010**. Organised by ISPIIM in collaboration with local partner INO, a leading non-profit R&D centre in Optics/Photonics in Canada, and Quebec Seeks Solutions, this symposium will bring together 150 innovation management experts, researchers, managers and policy makers. The three-day event includes twenty themed sessions containing **80 presentations** that have been selected from the 145 researchers and companies that applied to present. You can also expect industry-leading keynote sessions, expert-led roundtable sessions, workshops and excellent networking opportunities, with a taste of local Quebec culture.

Local partner:



Themes include:

- ✓ Collaboration and virtual innovation
- ✓ Culture and team management in innovation
- ✓ Entrepreneurship and venturing
- ✓ Innovation in SMEs
- ✓ Innovation training & education
- ✓ Methods and tools for innovation
- ✓ Networks and clusters of innovation
- ✓ Organisational creativity & idea generation
- ✓ Public sector innovation and policy
- ✓ Venture capital & financing innovation

Keynote Speakers:

John R McDougall, President

National Research Council Canada

James D Thompson, Associate Director of Wharton Entrepreneurial Programs;

Director of Societal Wealth Program, The Wharton School, University of Pennsylvania



Plenary Speakers:

Roger Gaudreault, General Manager of Research and Development, Cascades Canada Inc.

Frank T Piller, RWTH Aachen University & MIT, Smart Customization Group

Mark Turrell, Founder & CEO, Orcasci



ORCASCi

Roundtable Discussion Sessions:

- Challenges for Public & Government Innovation Policy & Strategy
- Designing an innovation scorecard: What are the challenges?
- What are the key components of an Innovation Engineering Management Framework?
- What are the best practices for using social media to innovate?
- Tailoring an innovation toolkit for SMEs: What are the characteristics and challenges?
- How do we engage people to engage in innovation?
- How can we ensure that innovation leads to competitive advantage?
- Collaboration for innovation: What is known, what do we need to know?
- PhD Research in Innovation Management: Rising to the Challenge
- University-Industry Relations: Key Challenges and Insights
- What are the key challenges for Open Innovation in the future?
- Innovating the innovation process

Workshops, Special Interest Groups & Discussions:

Special Interest Group: Managing IP in University-Industry Relations: How to Improve Practices to Accelerate Innovation facilitated by Sylvie Dillard, Conseil de la Science et de la Technologie du Québec

Workshop: Weaving Art with Science: Articulating the Value of Opportunities

led by Jeff Hovis, Product Genesis & Joanne Hyland, The Radical Innovation Group

Workshop: EU funding projects and opportunities with Canada

led by Yves Boisselier, General Director, MAC-Team aisbl

Discussion: The Challenges of Technological Innovation - Success Stories from the Quebec City Region

led by Gilles Duruflé, Vice-President of CVCA with successful spin-off companies from INO

Sponsors:



www.symposium.ispim.org

Symposium Programme:

Sunday 12 December:

Delegate Registration & **Welcome Reception at The Québec City Convention Centre**

Delegates are invited to an informal cocktail reception where they will be welcomed to the City of Quebec by Deputy Mayor Mrs Michelle Morin-Doyle.



Monday 13 December:

Keynote Speakers (John McDougall, James D Thompson) , Roundtable Discussion Sessions, Themed Sessions, Plenary Speaker (Roger Gaudreault)

Gala Dinner at The Québec Parliament Building, home of the National Assembly of Québec

The National Assembly of Quebec is the legislative body of Quebec and the building has been the home of the provincial parliament since 1886.

Plus **Symposium Awards:** The Knut Holt Award for Best Symposium Paper & The Best Student Paper Award



Tuesday 14 December:

Workshops, Special Interest Groups, Themed Sessions

Québec Evening at Le Cabaret du Capitole

The old Cinéma de Paris has been made over to create the warmest Art Deco atmosphere and is now known as Le Cabaret du Capitole. A buffet and DJ await delegates.



Wednesday 15 December:

Plenary Speaker (Frank T Piller), Interactive Session with Mark Turrell, Visit to INO with Discussion on *The Challenges of Technological Innovation - Success Stories from the Quebec City Region*, Close

Symposium Fees:

	ISPIM Member	Non-Member	Membership Offer: Symposium <u>plus</u> ISPIM Membership until June 2011**
Delegate	C\$795 (approx. €598)	C\$925 (approx. €696)	add C\$199 (approx. €150)
Student	C\$795 (approx. €598)	C\$845 (approx. €636)	add C\$66.50 (approx. €50)
Accompanying Guest*	C\$295 (approx. €222)	C\$295 (approx. €222)	

*Accompanying guests (husbands, wives, partners, etc.) are invited to the social events but may not attend symposium sessions.

** Invoice item: "3rd ISPIM Innovation Symposium including membership until 30 June 2011". This makes you eligible for the member rate for this symposium.

Symposium Journal:

A Special Issue containing selected papers from this symposium will be published in ISPIM's official journal, *The International Journal of Innovation Management*.



Keynote Profiles:



John R McDougall, President, National Research Council Canada

Mr. John R. McDougall, a leader in Canadian science and technology policy and innovation, was appointed as NRC's President in April 2010. Born and raised in Edmonton, Alberta and honoured as one of the province's 50 most influential citizens, Mr. McDougall's career spans many sectors, with a broad and far reaching range of accomplishments and roles to his credit. Until recently, Mr. McDougall served as President and Chief Executive Officer of the Alberta Research Council (ARC), a position he has held for the past 12 years. A fellow of the Canadian Academy of Engineers and Engineers Canada, Mr. McDougall has a Bachelor of Science Degree in Civil Engineering from the University of Alberta, with a number of postgraduate courses in Environmental Engineering to his credit. From 1991 to 1997, he served as the university's first Poole Chair in Management for Engineers, a leadership position within the Faculty of Engineering.



James D Thompson, Associate Director of Wharton Entrepreneurial Programs; Director of Societal Wealth Program, The Wharton School, University of Pennsylvania

James Thompson is co-founder and director of the Wharton Societal Wealth Program (WSWP) created in 2001. The basic thesis of the WSWP is that many societal problems, if viewed through an entrepreneurial lens, create opportunity for someone to launch a business that attends to the social need and makes a profit. His current research focus is building new markets. He teaches innovation, corporate growth, and dynamic strategy in Wharton Executive Education programs and works with management of corporations around the world. Prior to joining the academic world Jim was a divisional Director (alternate) of a public South African company where he was responsible for business unit turnarounds and new market development. He currently serves on the board of a Philadelphia-based venture capital funded company and is on the investment advisory committee for a Geneva-based social entrepreneurship investment fund.

Plenary Speakers:



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General Manager of Research and Development, Cascades Canada Inc.



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For more information and to book your place, please visit www.symposium.ispim.org